

OCEAN KEEPER CLUB

Inspiring the Next Generation of Ocean Guardians



Introduction

The Ocean Keeper Club (OKC) is a year-long educational initiative by the Coral Triangle Center (CTC), designed to nurture awareness, knowledge, and care for marine environments among children aged 9 to 12. The program was initiated during the COVID-19 pandemic as an online platform to engage school children in marine conservation from home. Building on its success, it was transformed into a regular, in-person extracurricular program held monthly at the CTC Center for Marine Conservation.

Through 12 engaging sessions, students dive into essential topics such as coral reefs, mangroves, endangered species, marine pollution, and sustainable ocean practices. Each session blends learning and fun through interactive presentations, outdoor games, quizzes, and creative performances, making marine education exciting and accessible for young learners. OKC empowers students to become ocean advocates in their schools, homes, and communities.

Our Impact (2022-2024)

Since its launch, the Ocean Keeper Club has made significant strides:

- 🌿 Reached 1,488 students
- 🌿 Partnered with 21 schools, both in Bali and beyond
- 🌿 Delivered online, hybrid, and on-site sessions
- 🌿 Achieved a 45% improvement in student understanding based on pre- and post-program assessments
- 🌿 Built lasting collaboration with 5 public elementary schools in Sanur for regular participation
- 🌿 Collaborated with partner foundations to facilitate visits for children from orphanages to join OKC sessions and other marine conservation learning activities, ensuring greater inclusivity in our children's programs

Facilitator feedback and exam results show that participants not only enjoy the sessions but also retain and apply their knowledge in later learning, laying the foundation for long-term behaviour change and environmental stewardship.





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Vision: Scaling Up Ocean Literacy in Indonesia

CTC envisions OKC as a key driver to expand ocean literacy among elementary and high school students in Indonesia. Our scaling-up strategy includes:

- Reaching around 2,000 public elementary (SDN) schools in Bali
- Extending the program to SDN and high schools in marine protected areas (MPAs) and coastal communities where CTC works
- Collaborating with partners to distribute ocean education materials in schools across marine protected and conserved areas in Indonesia and the wider Coral Triangle region
- Training local teachers on ocean and marine conservation topics
- Working with the Ministry of Education to incorporate ocean literacy into Indonesia's official school curriculum



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Why Your Support Matters

Supporting the Ocean Keeper Club helps us:

- Expand the program to more coastal schools and remote areas
- Develop new, locally relevant educational tools
- Train facilitators and community educators
- Deliver impactful outreach activities and exhibitions
- Cultivate young leadership for marine conservation

Your involvement amplifies our reach and builds a generation of informed, motivated young leaders who care deeply about protecting our oceans.



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Let's Partner for the Ocean's Future

CTC invites individuals, organizations, and companies who share our commitment to marine conservation to be part of the Ocean Keeper Club's growing impact. Your support, whether financial, in-kind, or through joint initiatives, helps us bring this program to more communities and create lasting change. Whether you contribute to one session or support a full program cycle, your partnership will empower children to protect the oceans that sustain us all.

To explore partnership opportunities, contact:

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